

iCAN

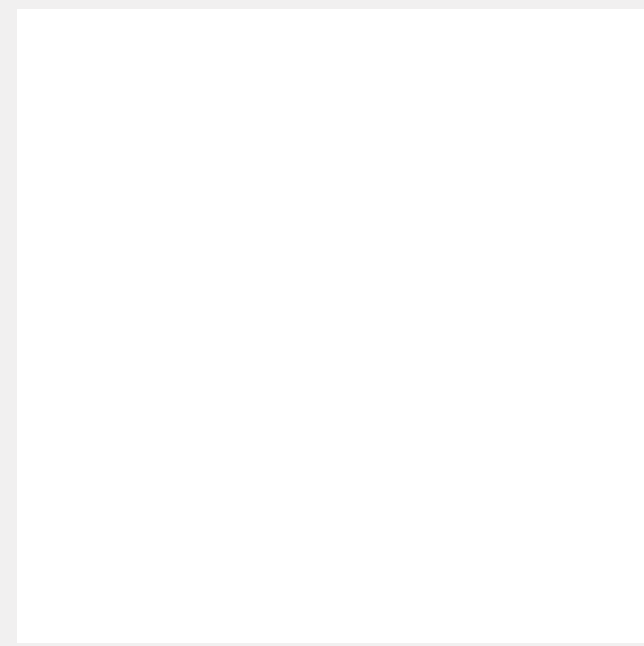
INSURANCE
CULTURAL
AWARENESS
NETWORK

Branding Guide

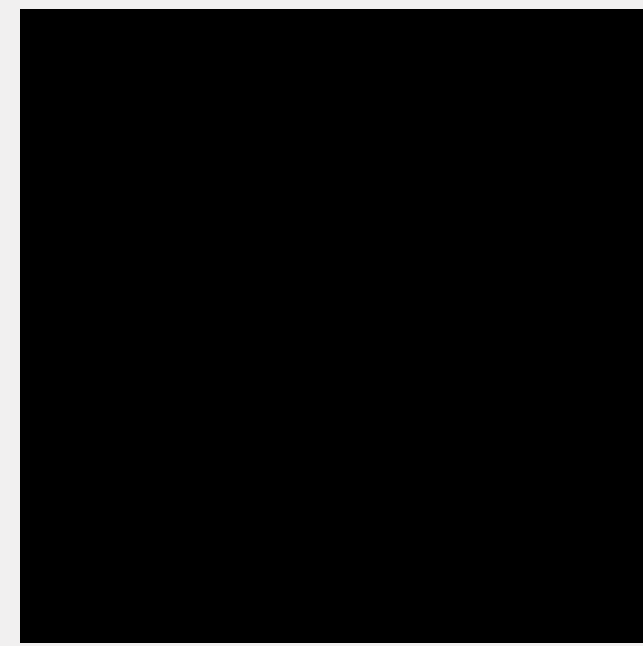
COLOURS



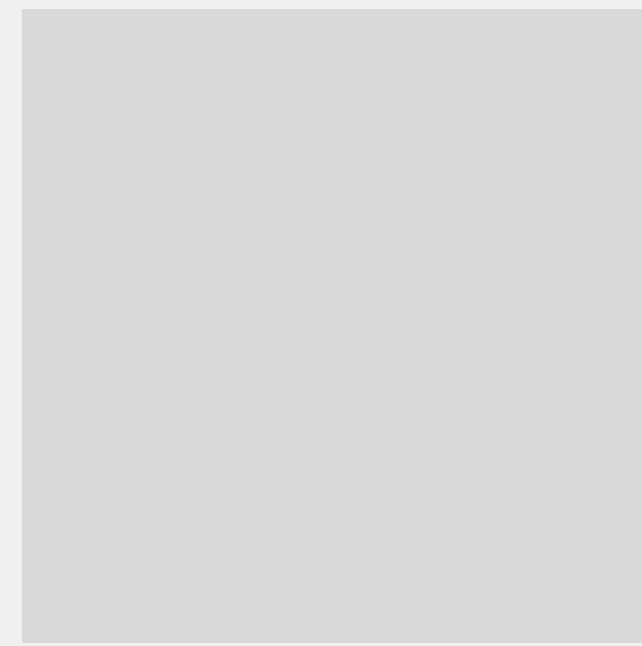
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TYPEFACES

Libre Franklin Bold

GLACIAL INDIFFERENCE

Our Primary Font

Our Secondary Font
used predominantly for subheadings